PRODUCTS THAT COUNT PRESENTS

Product Industries to Watch:

the INTERNET OF THINGS

IoT, the Internet of Things, is: a network of inter connected physical devices exchanging information over the Internet and other networks.

Key Stats

17% Expected CAGR of IoT market through 2026

73.1 zettabytes
Expected amount of data generated from IoT devices by 2025

$4+ trillion
Potential economic value generated via IoT solutions by 2025

10 billion
Number of active IoT devices in 2021

Key Trends in IoT

> We're looking to convert the infrastructure of tomorrow to be smart infrastructure. That is creating a multi-billion dollar opportunity for the ecosystem.



Intel Global GM for New IOT Markets
Sameer Sharma

Smart Cities

24.1%
Expected CAGR of smart cities market through 2030

68.4%
Expected global urban population by 2050, up from 56% today

AIoT – Artificial intelligence and Internet of Things

39.1%
Expected CAGR of AIoT market through 2027

#1
The AI-enabled edge device market will be the fastest-growing segment within AIoT

Connectivity – 5g, WiFi 6, LPWAN

73%
Expected CAGR of 5g IoT market through 2026

6 GHz
New frequency band offered by WiFi 6, enabling more efficient IoT communications

86%
Number of IoT devices using less than 3 MB of data per month, enabling use of low power wide area networks (LPWANs)

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