PRODUCTS THAT COUNT PRESENTS

Product Trends to Watch:

ARTIFICIAL INTELLIGENCE

Artificial Intelligence is: Using computers to perform tasks typically requiring human intelligence. It enables the processing of vast data sets and aims to achieve human-like abilities such as pattern recognition, decision-making, and judgment.

Key Stats

97%
Share of business owners who believe ChatGPT will help their business
(Forbes)

3x
Factor by which AI-generated funding pitches are more likely to be successful
(ZDNet)

$150 billion
Potential annual savings by 2026 for US healthcare economy due to AI applications
(Accenture)

37%
Expected CAGR of global AI market through 2030
(Markets & Markets)

Jobs & Productivity

64%
Share of businesses that expect AI to increase productivity
(Forbes)

97 million
Number of new jobs generated by new technologies including AI
(World Economic Forum)

25%
Share of companies looking for AI solutions to labor shortages
(IBM)

Global AI Adoption

China leads the world in AI adoption: 58% of companies there are already deploying AI, and 30% are considering it. Compare that to the US, where fewer (25%) companies have adopted AI, but more (43%) are considering its uses. (IBM)

	China	United States
Companies already deploying AI	58%	25%
Companies considering using AI	30%	43%
Expected GDP growth due to AI by 2030	26%	21%

AI in Key Product Industries

67% **Information Technology**
Share of executives who believe generative AI will have the biggest impact on the IT industry (Capgemini)

58% **FinTech**
Share of AI use cases dealing with Fraud Detection in financial services industry worldwide (Economist)

29% **Internet of Things (IoT)**
Expected CAGR of global artificial intelligence in IoT market through 2030 (Straits Research)

52% **Telecommunications**
Share of AI use cases dealing with Cybersecurity in IT/Telecom industry worldwide (Statista)

38% **HealthTech**
Expected CAGR of medical AI market through 2030 (Valuates Reports)

Learn more in these eBooks:

Products That Count:

Artificial Intelligence & Product Management

Capgemini Research Institute:

Harnessing the value of generative AI: Top use cases across industries

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